

“Confidence Now Comes In a Green Box”

Some things Clarke, Inc. has implemented to be more “green”:

- Clarke, Inc. uses Computer to Plate (CtP) technology to produce its printing plates. This means that no water or chemicals are used to develop the plates. Clarke, Inc. saved approx. 2000 gallons of water and reduced its heavy metals emissions to near zero.
- Clarke, Inc. recycles approx. 1600 pounds of metal printing plates each year.
- Clarke, Inc. recycles approx. 24 tons of paper per year.
- Clarke, Inc. will pick up and recycle its client’s paper stock when we deliver a job in our delivery van.

Some things you can do in your office to be more “green”:

- Purchase locally. It conserves energy that would be used to transport goods.
- Keep an indoor plant on you desk. It will filter the air by absorbing pollutants and computer radiation. Another benefit? They can help prevent you from catching germs from your co-workers.
- Use you own coffee mug and avoid disposable cups, plates and silverware.
- Use your computer’s sleep mode and turn it off when you leave at the end of each day. If you will be gone for an extended period during the day consider turning it off.

If you have other ideas please email them to: victor@bebetterdomore.com. We will be happy to share them with our other clients.

RECYCLE PLEASE

www.recycleplease.org