

# 10 Steps to Better Digital Photography

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1. Use manual settings if available.
2. Take several white balance readings for every location.
3. Aperture setting - use aperture opening between f.8 and f.22.
4. Shutter speed - use 1/60 second as the slowest shutter speed when photographing without a tripod.
5. Filter - place a filter on the lens to protect it. (Consult the owner's manual for suggestions).
6. Lens hood - a lens hood prevents unwanted sunlight from scattering across the lens surface. Prevent bright sunlight from shining directly on the lens surface.
7. Meter for ambient light.
8. Use a flash to add light and gain detail in shadows. (Shutters synchronize with flashes at different speeds, so check your camera's manual.)
9. Watch for reflections. Photographing reflective surfaces at an angle prevents the flash or the photographer from being reflected back at the CCD, and appearing in the image.
10. Record the image as a JPEG, TIFF-RGB, or TIFF-YC. Open the file and set the image size to 300 dpi. Cropping and enhancements can be done in Photoshop. Other programs will also provide these manipulations. Be certain to save the file each time as a TIFF!

Courtesy of CLARKE, Inc. (434) 847-5561 and John Bagwell Photography (434) 525-5868

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